

2017

*Christian Single
Mama*

Annual Report

YEAR OF ACCOMPLISHMENTS

My Performance

In 2017, Christian Single Mama grew leaps and bounds and is on track to continue this trend. Since I am currently operating only online, the behavior of our social media numbers is critical to my operation.

My social media numbers doubled what there were in January 2017. On Instagram we have 1,124 followers, on Facebook, we have 235 and our website has been visited 1,462 times. Christian Single Mama is on track to reach and begin serving even more single mothers.

My Goals

My goals include increasing my numbers 10 times what they are and I hope to provide new services. I want to increase my Instagram followers from 1,124 to 11,240. I want to increase my Facebook followers from 235 to 2,350. I want to increase our website visits from 1,462 to 14,620. I want to have a support group for single mamas who love God and we hope to provide financial assistance. I would also like to serve the single mothers that are local.

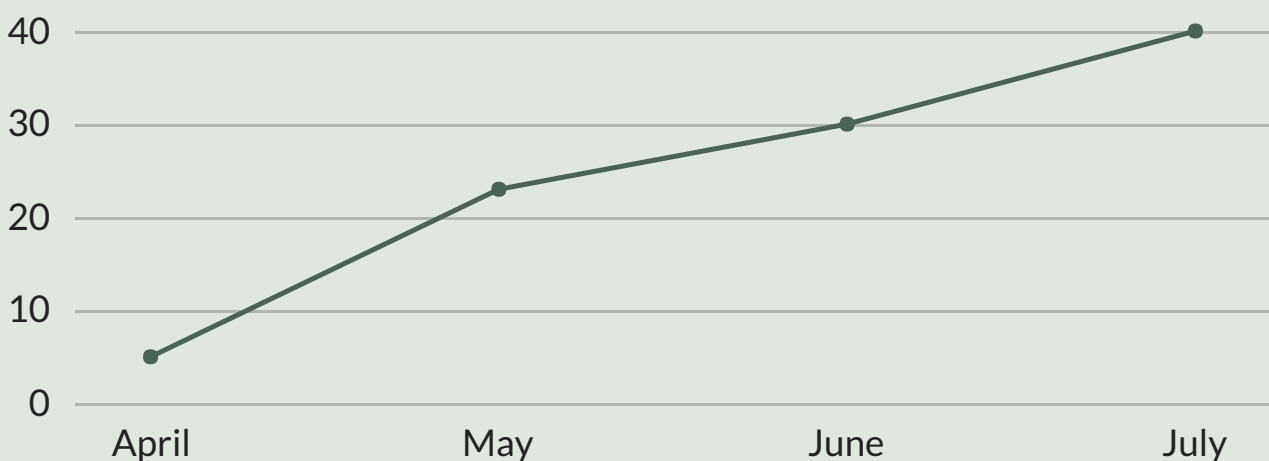
2017 Laid the Foundation

In 2017, Christian Single Mama made 1 year since the relaunch and I have not turned back since. I have created a following and from that following, I hope to begin serving single mothers near and far.

\$60
THOUSAND

MY GOAL FOR 2018

In 2018, we hope to serve single mothers through financial support. With a steep goal of raising \$60,000 a percentage of which will be utilized to fund our financial support programs, Christian Single Mama hopes to help single mamas in areas where they are struggling.



Projection For Financial Assistance

Conclusion

While Christian Single Mama is off to great a start there is so much work to do! I look forward to the new year and the new things that God is doing through me. It is my prayer that I would stand true to my mission found in 2 Corinthians 1:3-5 and provide comfort to other single mothers as God has provided me comfort.

Donate

If you are interested in partnering with Christian Single Mama I would be so grateful! As of, Jan. 28,2018, we are funded and operated by one person, our founder, Arilia J. Winn. For more information on how you can help her reach other single mothers email info@christiansinglemama.com or click on the "Donate" tab on ChristianSingleMama.com.

Thank you!